## **Response to REFRESH Policy Brief**

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Part of WRAP: www.wrap.org.uk





## Monitoring and evaluating interventions



## For researchers...

- Design intervention for testing
- Measure change in food waste
- Measure associated changes
- Report findings (even if negative)
- Consider 'systemic' effects

## For policy makers, campaigners...

- Build evaluation into programme / project from the outset
  - Use logic mapping
- Measure change in food waste
- Measure associated changes
- Report findings (even if negative)
- Consider 'systemic' effects